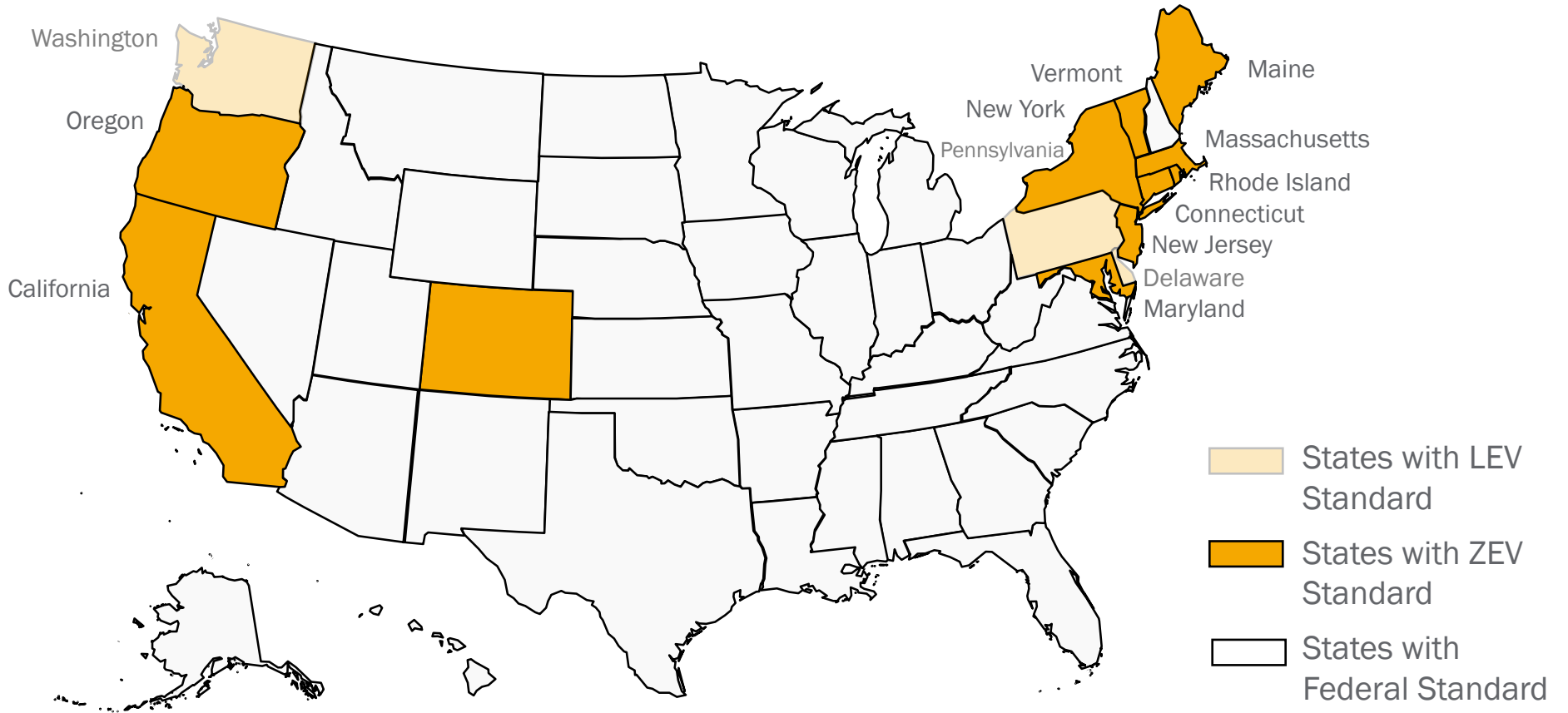


## California Alternative Vehicle Standard Adoption in the US

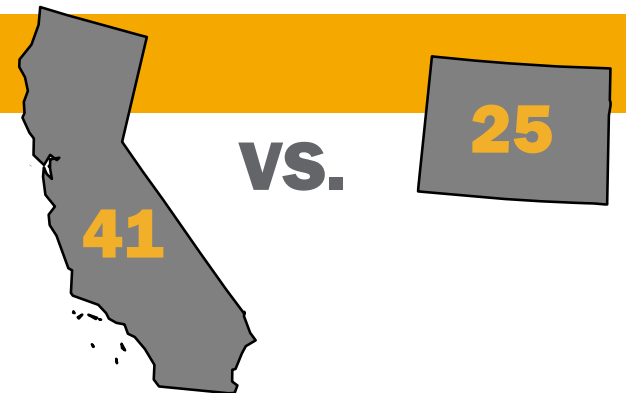
Low-Emission Vehicle (LEV) Standard vs Zero-Emission Vehicle (ZEV) Standard



### GREATER CHOICE

California consumers have 41 EV models to choose from, but Colorado consumers have just 25. California and the 9 other states with ZEV standards make up 30% of the EV marketplace. A ZEV program will require about 10% of new vehicle sales in Colorado be zero-emission by 2025, bringing new EV models to Colorado consumers.

Source: <https://www.nrdc.org/stories/colorado-envisions-million-electric-vehicles-its-roads>

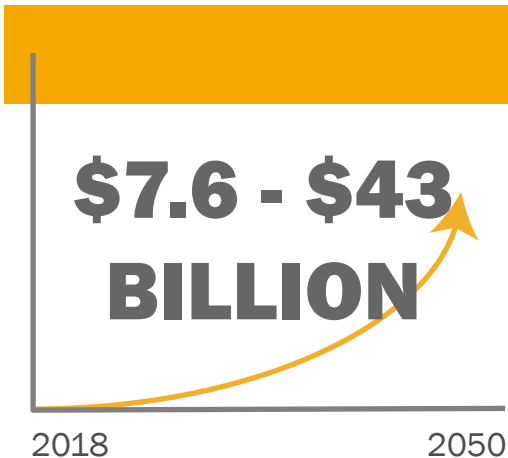


### GREATER SAVINGS

**\$7.6 - \$43 BILLION**

If Colorado adopts a ZEV program, the state would see at least \$7.6 billion in benefits by 2050 (or as much as \$43 billion!) in the form of lower electricity bills and societal benefits from less greenhouse gas emissions.

Source: <https://www.mjbradley.com/content/mjba-analyzes-state-wide-costs-and-benefits-plug-vehicles-colorado>



### FEWER GREENHOUSE GAS (GHG) EMISSIONS

A ZEV standard leads to cleaner air and less heat-trapping GHG emissions that contribute to climate change. Colorado would see its annual GHG pollution decrease by 1.7 - 3 million tons by 2030.

Source: Western Resource Advocates Clean Energy Program

